

# Sublimation Sticker Success Checklist

(Your Go-To Guide for Flawless, Profitable Stickers)

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## Section 1: Must-Have Tools (Tested & Budget-Friendly)

### Printer:

- Epson EcoTank ET-2800 (Refillable sublimation ink system)
- Avoid: Regular inkjet printers – ink won't bond permanently

### Ink:

- Hiipoo or Cosmos sublimation ink (Vibrant colors, no fading)

### Sticker Paper:

- HTVRONT Poly-Coated Sheets (Best for crisp transfers)
- *Pro Tip:* Buy sample packs first – some brands work better with specific inks

### Heat Press:

- 5x7" Mini Press (\$80 on Amazon)
  - Budget Hack: Clothing iron (No steam! Use parchment paper barrier)
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## Section 2: Design Like a Pro

### Software:

- Canva (Free) – Use 300 DPI resolution
- Photoshop (Advanced color control)

### Critical Settings:

- Mirror image before printing
- RGB color profile for brightest results
- Avoid ultra-thin lines (<0.5mm) – they blur when pressed

### Free Templates:

Grab 5 trending designs → [\[YourWebsite.com/StickerTemplates\]](#)

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## Section 3: Pressing Perfect Stickers (Every Time)

Material	Temp	Time	Pressure
Poly-coated paper	320°F	45 sec	Medium
Laminated stickers	315°F	50 sec	Light

### Avoid These Mistakes:

- Peeling too soon (Wait 10–15 seconds)
  - Using wax paper (Sticks! Use parchment instead)
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## Section 4: Sell Your Stickers (Pricing & Platforms)

### Etsy Price Calculator:

- Materials: \$0.50/sticker
- Labor (5 mins @ \$20/hr): \$1.66
- Retail Price: \$3.99–\$5.99

### Top-Selling Niches:

- Pet stickers (Custom dog/cat portraits)
- Small biz branding (Logo stickers for cafes)
- Viral trends (Spotify QR code decals)

**Get My Etsy SEO Cheat Sheet** → [\[YourWebsite.com/EtsyGuide\]](#)

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## **Bonus: 5 Sticker Designs That Always Sell**

(Pre-made Canva templates included!)

- “Thanks for the Tip!” (For coffee shops)
- “Pawfect Day” (Pet stickers)
- TikTok Aesthetic (Pastel cloud designs)