

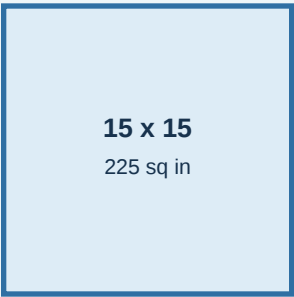
15x15 vs 16x20 Heat Press Project Planner

Printable project-fit worksheet for choosing the right platen size.

Quick decision rule

Measure the transfer, not just the garment. Choose the smallest platen that comfortably covers your recurring profitable projects in one press while leaving enough room for positioning.

Same-scale platen comparison



16x20 provides 95 more nominal square inches, about 42% more area.

Quick project-fit check

Project / Transfer	15x15	16x20	Check first
10x12 shirt graphic	Comfortable	Comfortable	Placement
12x14 transfer	Usually fits	Comfortable	Seams
15x16 transfer	No one-pass	Fits nominally	Real heated area
15x18 transfer	No one-pass	Fits nominally	Positioning margin
Hoodie front	Depends	More room	Pocket / seams
Large flat panel	Size-limited	More flexible	Full coverage

My quick fit check

- ☐ Most recurring transfers fit comfortably inside 15 x 15.
- ☐ Hoodies / large backs are a recurring product.
- ☐ I regularly use transfers taller than 15 inches.
- ☐ I have room and power for the larger machine.
- ☐ I section-press oversized work more than occasionally.
- ☐ Larger projects create measurable profit, not just interest.

Decision note: _____

Project-by-Project Fit Worksheet

Record actual transfer dimensions and decide which platen covers each job in one press.

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Use finished transfer dimensions. Leave practical loading room rather than designing to the absolute platen edge.

[illegible]

Use this rule when marking fit

- YES: complete transfer fits inside the real heated area with practical loading room.
- TIGHT: transfer fits nominally but leaves little positioning margin.
- NO: requires sectional pressing, a larger platen, or a different production method.

Workspace, Power & Upgrade Decision

Use the machine specification sheet and your real job data before purchasing.

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Workspace check

- ☐ Machine footprint measured
- ☐ Opening / vertical clearance checked
- ☐ Swing-away side clearance checked
- ☐ Slide-out front clearance checked
- ☐ Garment loading area available
- ☐ Stable table / stand capacity verified

Electrical check

- Voltage: _____
- Amperage: _____
- Wattage: _____
- Plug type: _____
- Circuit requirement: _____
- ☐ Manufacturer requirements verified

15x15 to 16x20 upgrade worksheet

Oversized jobs per month

Jobs declined because of size

Sectional presses per month

Extra minutes per sectional job

Average profit per large job (\$)

Current press resale value (\$)

16x20 purchase cost (\$)

Extra workspace / electrical cost (\$)

Decision summary

My largest recurring profitable transfer:

The current platen limitation costs me:

My decision:

☐

Keep 15x15

☐

Buy / upgrade to 16x20

☐

Need another size

Buy for recurring profitable work, not the largest project you might make someday.