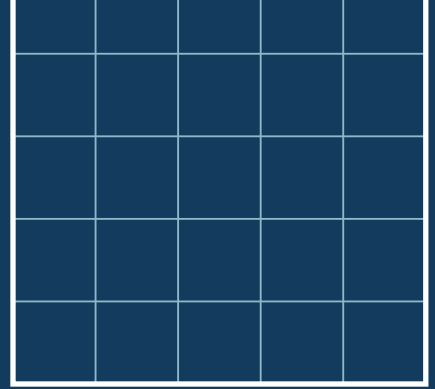


10x10 Craft Fair Booth Planner

Printable layouts for sublimation sellers



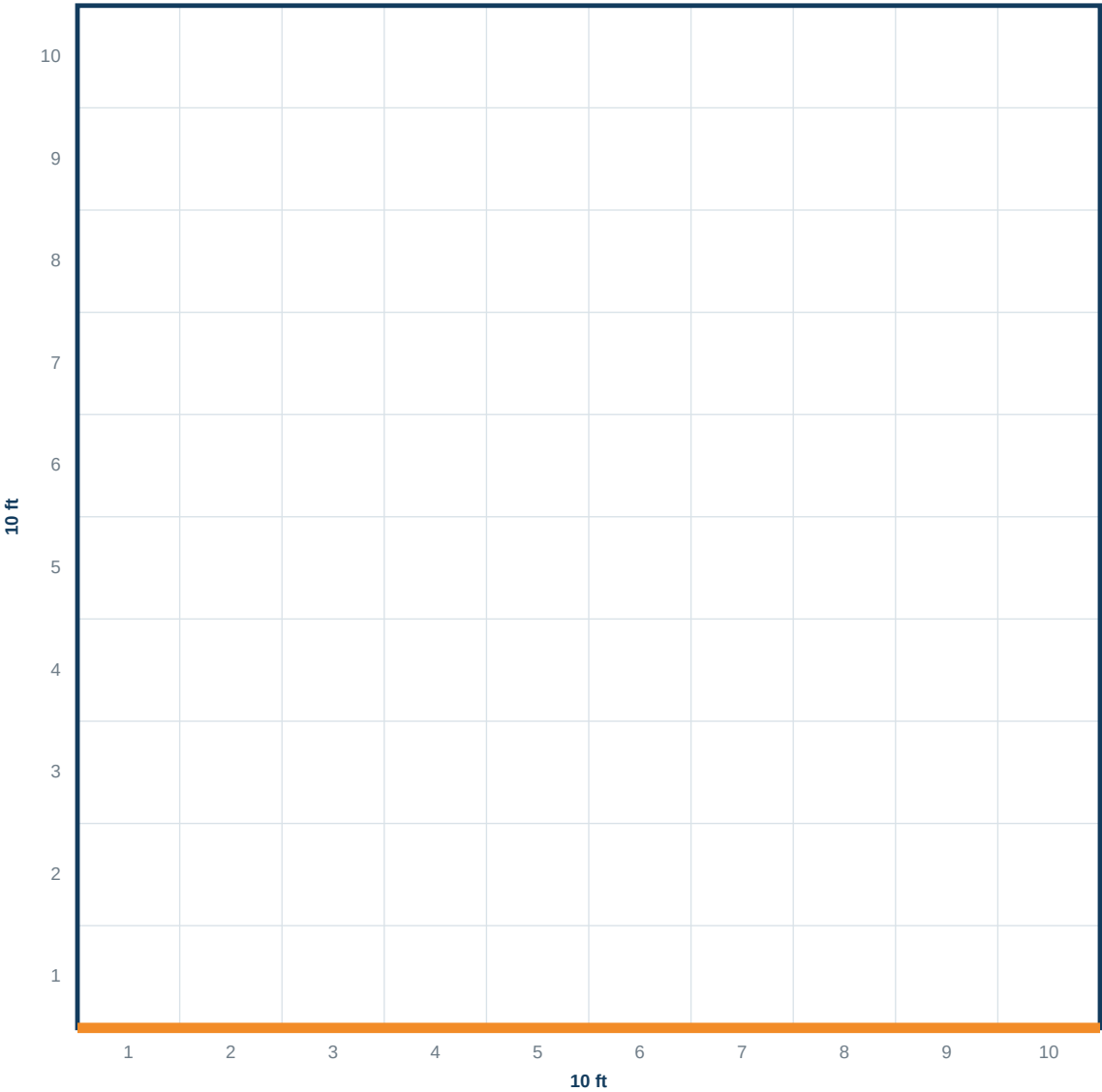
Inside this printable planner

- Blank 10x10 one-foot planning grid
- One-table sample layout
- Two-table L-shaped layout
- Three-table open-U layout
- Corner-booth layout
- Checkout, storage and product-zone planning sheet
- Scale cut-out fixtures for testing custom layouts

How to use it

Print at 100% scale. Start with the blank grid, mark your open booth sides, then test tables, racks, checkout and backstock. The cut-out fixtures use the same planning scale as the grid pages.

Mark open sides first, then add tables, racks, checkout and storage.



PLAN BEFORE YOU PLACE

Event / date: _____

Booth type: _____

Open sides: _____

Main products: _____

CUSTOMER AISLE

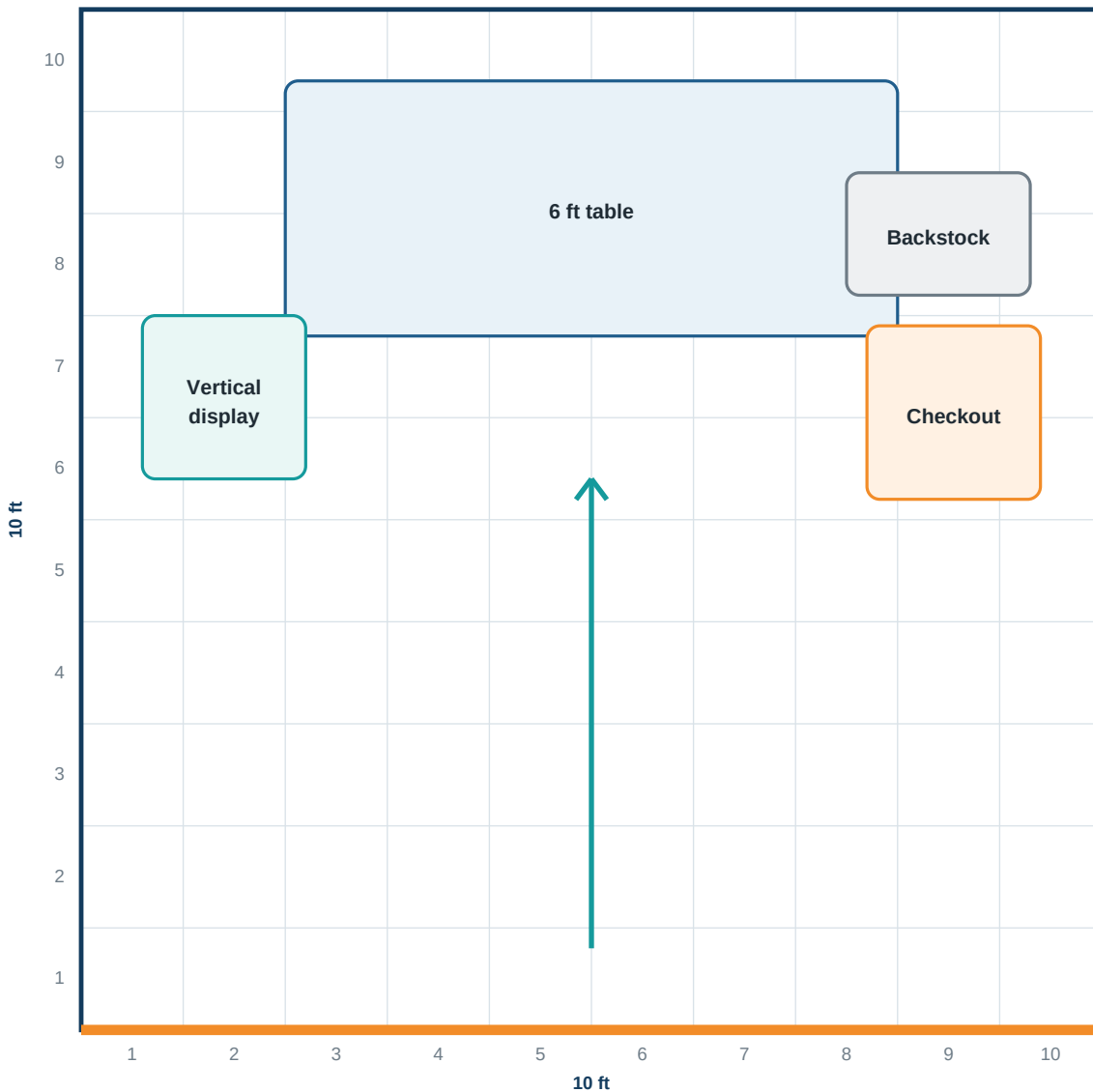
QUICK CHECK

- ☐ Customer path feels clear
- ☐ Checkout is not blocking entry
- ☐ Backstock is reachable

Sample Layout 1: One Table

Best for focused inventory

Use one table when your product range is small enough to stay easy to browse. Keep open floor space instead of adding furniture just to fill the booth.



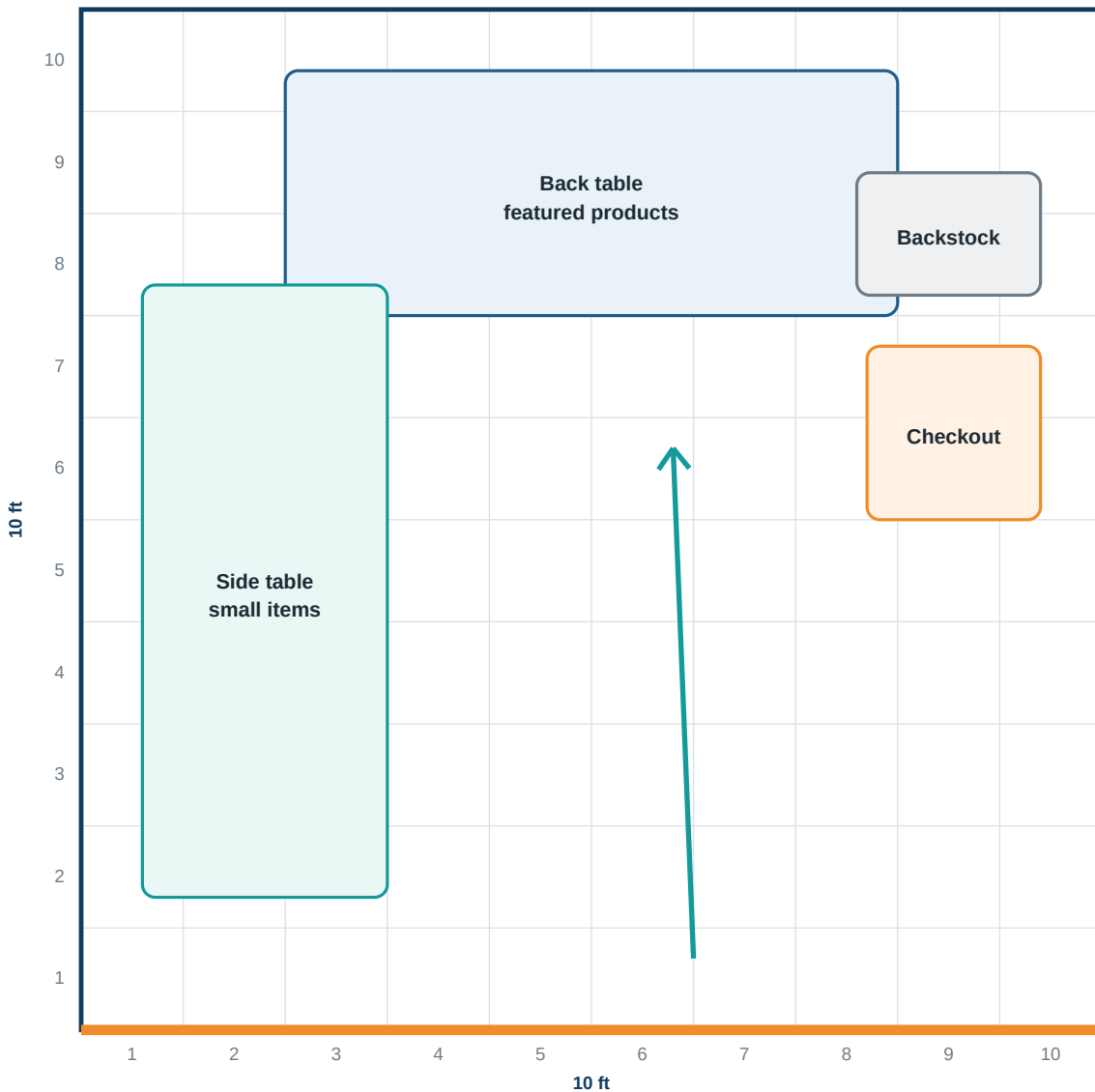
Try this when

You have a focused collection, rely on vertical displays, or want plenty of space for customers to step out of the aisle. Keep duplicate inventory in backstock instead of covering the entire table.

Sample Layout 2: Two-Table L

Balanced display + open entry

A two-table L layout gives mixed sublimation products separate zones while leaving a broad customer entrance.



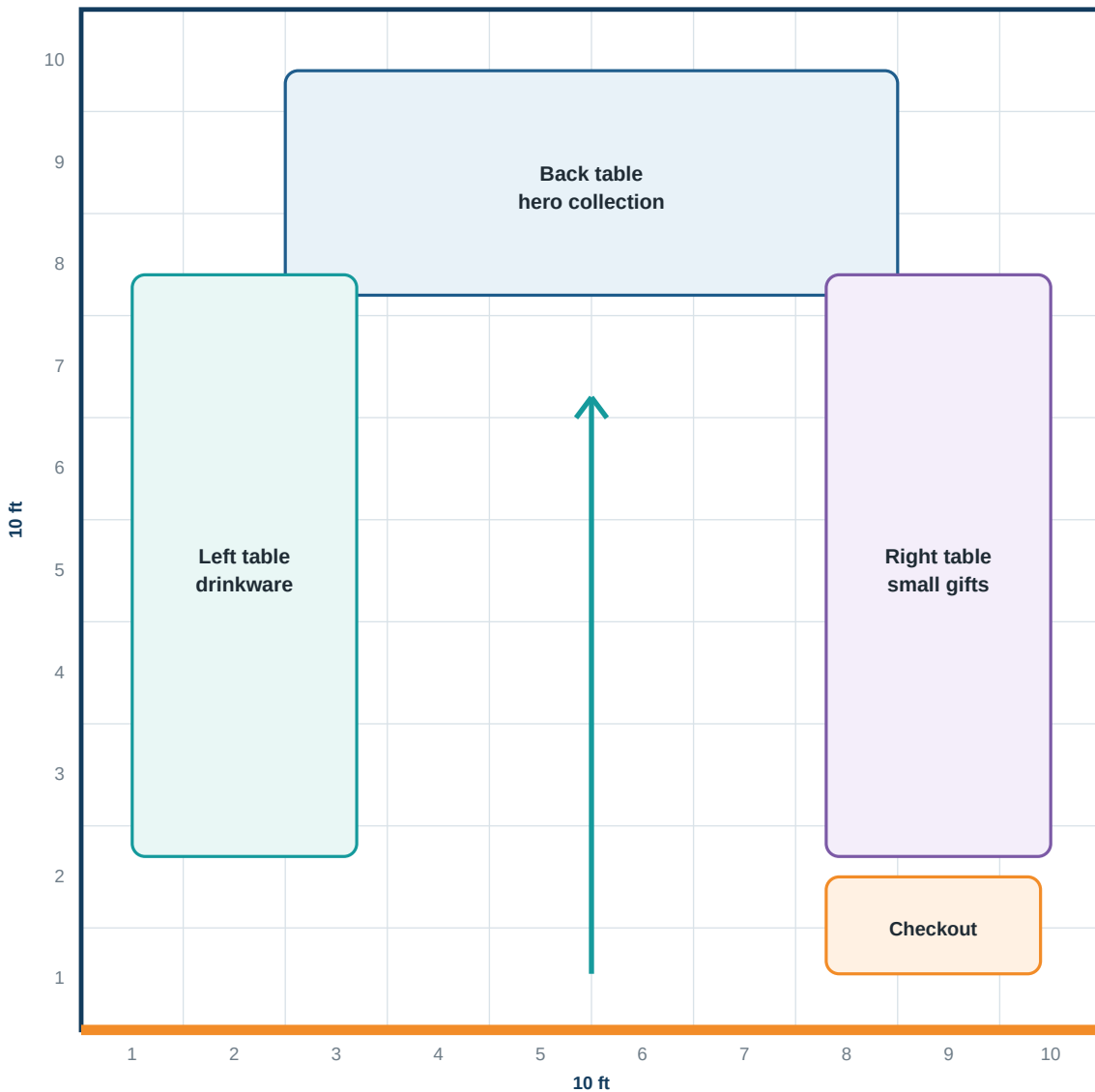
Suggested split

Use the back table for tumblers, mugs or a featured collection. Use the side table for smaller gifts and impulse items. Rotate the L when adapting the layout to a corner booth.

Sample Layout 3: Three-Table Open U

More display surface, still walk-in

Use three tables only if the center still works for browsing, checkout and restocking. Keep the front open.



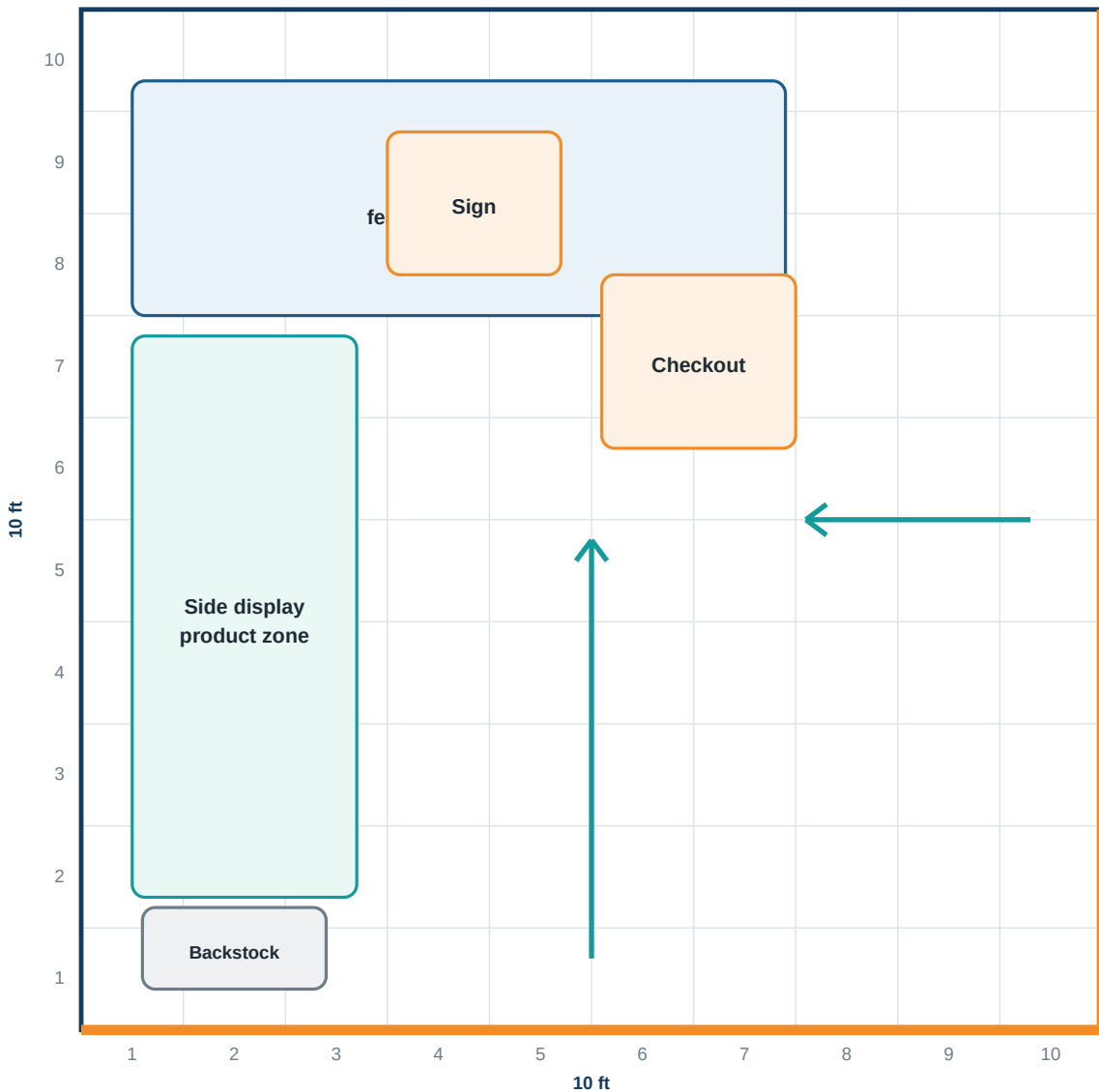
Before choosing this layout

Build it at full size with your actual tables. If the center feels tight, remove one table and add height with risers, shelving or a rack instead.

Sample Layout 4: Corner Booth

Two customer-facing aisles

Treat both exposed sides as entrances. Keep larger fixtures against the closed sides and make featured products visible from both approaches.



Corner-booth check

Stand in both aisles during your practice setup. Confirm prices, signs and featured products make sense from either direction, and keep checkout away from the meeting point of the two entrances.

Use this page after choosing a floor plan. Assign every working item a home before event day.

A. HERO PRODUCTS

What should stop shoppers?

Which items need the most visible space?

Price sign location:

B. CHECKOUT

Card reader / phone

Bags / wrapping

Receipts / business cards

C. BACKSTOCK

Fastest-selling duplicates

Refill bins

Custom-order materials

D. PERSONAL / OPERATIONS

Water / food

Charger / battery

Tools / repair supplies

FINAL PRACTICE CHECK

- ☐ Can two people browse without blocking each other?
- ☐ Can checkout happen while someone else browses?
- ☐ Can I restock without pulling boxes into the aisle?
- ☐ Can I see price signs from the customer approach?

Print at 100% scale. Cut along the outlines and move the pieces around the blank grid to test your own booth layout.

6 ft table
6 ft x 2.5 ft

Vertical display
2 ft x 2 ft

6 ft table
6 ft x 2.5 ft

Checkout
2 ft x 2 ft

4 ft table
4 ft x 2.0 ft

Backstock bin
2 ft x 1.5 ft

Apparel rack
4 ft x 1.5 ft

Sign / feature
2 ft x 1 ft



Scale check: this line = 1 ft on the planner

If the scale line changes size, check printer scaling settings.